



Bringing urban waste management to the next level - jointly through the UrbanWINS project

- **UrbanWINS is funded by the Research and Innovation Programme Horizon 2020**
- **Eco-innovative plans and solutions aimed at improving waste prevention and management will be tested in eight pilot cities**

Cremona, Italy, 31 July 2016.- UrbanWINS, a new European project funded by the Research and Innovation Programme Horizon 2020, will study how cities consume resources and products, and how they eliminate the waste produced, in order to develop and test eco-innovative plans and solutions aimed at improving waste prevention and management. These strategic plans will be tested in eight pilot cities within four European countries -Italy, Portugal, Romania, and Spain.

Launched this June 2016, the project will analyse current strategies for waste prevention and management in a total of 24 cities and assess how they contribute towards resilience and resource efficiency. The project will follow the urban metabolism approach, in which cities are considered living organisms that use natural resources and create a flow of materials and energies. The results will be used to define objectives and indicators of the Strategic Plans for Waste Prevention and Management in the eight pilot cities: Cremona, Torino and two cities within the Metropolitan City of Rome (Italy), Bucharest (Romania), Leiria (Portugal), and Manresa and Sabadell (Spain).

Active participation from citizens, governments, organisations, suppliers, research institutes and educational centres is foreseen through physical and online agoras in the eight pilot cities, where participants will share opinions, discuss ideas and plan solutions.

The participatory approach is an added value of UrbanWINS, as the vision of all relevant players for waste production and management at urban level will be taken into account to co-develop new strategies and co-test innovative solutions. Recommendations and tools will be transferable to other urban contexts. The final outcome of the project will be a toolkit for participatory and science-based decision-making and planning for waste management that can be applied in any public authority across Europe.



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UrbanWINS pursues to shift to more sustainable consumption and production patters and to enhance better management of waste to improve urban quality and citizens' welfare.

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