



# UrbanWINS Webinar

## How can cities tackle food waste?

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12 March 2019



Waste | Resources | Innovation



Can you imagine a world where there is no such thing as waste?





# The project

## Its objective

UrbanWINS is a three-year EU-funded project that aims at **developing and testing methods for designing and implementing eco-innovative strategic plans for waste prevention and management** in eight pilot cities:

- Cremona, Albano Laziale, Pomezia and Torino (Italy),
- Leiria (Portugal),
- Bucharest (Romania), and
- Manresa and Sabadell (Spain).



# The approach

## 1. Urban metabolism analysis



## 2. Engagement



## 3. Pilot actions in eight cities



# UrbanWINS final conference

## The city as a living organism: understanding its metabolism to reduce its resource consumption

Thursday 4th of April, in GreenBizz (Brussels)



**Registration and participation are free:**  
[www.urbanwins.eu/events](http://www.urbanwins.eu/events)

**8.30.** *Registration and welcome coffee*

**9.00. Welcome: The UrbanWINS journey**

**9.30. Urban metabolism: indicators on how cities eat and digest**

**The urban metabolism approach**, by Leonardo Rosado, Associate Professor, Department of Architecture and Civil Engineering, Chalmers University

**Strategic Planning Framework for the pilot cities**, by Giulia Lucertini, Research Fellow on Planning and Assessment Methods, Adjunct professor, IUAV

**Questions and answers**

**11.00.** *Coffee break*

**11.30. Participation: a key aspect in UrbanWINS**

**Speed presentations: How have we used participation in the cities?**

NOVA FCT; Cremona, Albano Laziale, Pomezia and Torino (Italy); Leiria (Portugal); Bucharest (Romania), and Manresa and Sabadell (Spain) will share their insights.

**Questions and answers**

**12.45.** *Lunch break*

**14.00. Three parallel workshops: If I were a city...**

**Workshop 1: Game talks – Using board games to prevent and manage waste**

Facilitated by Micael Sousa, UrbanWINS blogger in Leiria

**Workshop 2: Community based decision making for better waste management in tourism**

Facilitated by Erneszt Kovács, Project Manager at ACR+ and coordinator of the URBAN-WASTE project

**Workshop 3: Urban planning for waste management and prevention**

Facilitated by Libera Amenta, Architect Ph.D. in Urban Design and Planning, and coordinator of REPAiR project

**Presentation of the UrbanWINS toolkit**

**15.45.** *Coffee break*

**16.15. Looking into the future**

**17.00. Conclusions and wrap-up**

**17.30.** *Tour through GreenBizz facilities*





- In Europe, around **88 million tonnes of food waste are generated annually** with associated costs estimated at 143 billion euros (European Commission).
- Per **capita waste by consumers is between 95-115 kg** a year in Europe and North America (FAO)
- Food waste generates **3.3 billions tons of carbon dioxide**, which accelerates global climate change (FoodTank)



### **11.05. Why we want to fight food waste**

**Hanne Heymans**, Project Manager, FoodWIN

### **11.25. Cremona and its fight against food waste: enhancement of the recovery and the donation of food surpluses and promotion of informed purchases**

**Martina Macconi**, Advisor for the Municipality of Cremona for UrbanWINS project

**Francesca Federici**, Founding Partner of EStà and expert in food policy

### **11.45. Sabadell and its food waste prevention programme**

**Anna Puiggros**, Project Officer at the Innovation Department of the City of Sabadell

### **12.05. Leiria and its guide for food waste reduction**

**Margarida Morais**, Senior Technician for Environment, Leiria Municipality

# Thank you very much!



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The project has received funding from the European Union's Horizon 2020 research and innovation programme under grant Agreement No. 690047.

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