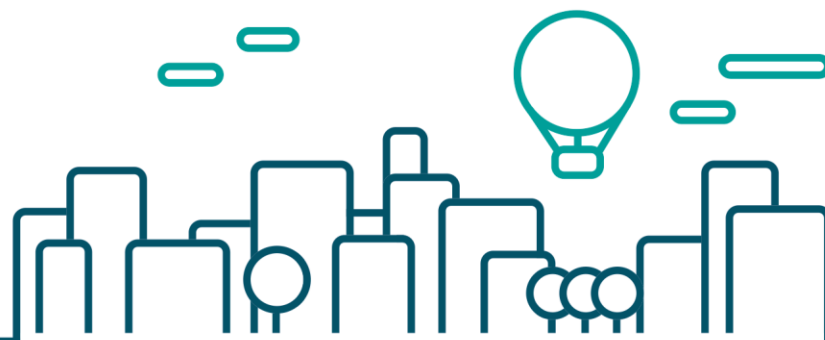




Dissemination and exploitation plan

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UrbanWINS final conference
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Waste | Resources | Innovation

Dissemination plan

Dissemination activities and channels



Dissemination activities are meant to ensure a proper disclosure of the project results. This work done throughout the lifetime of the project has taken into account some key aspects:

- Stakeholder engagement
- Format
- Timing
- Context

In order to widely disseminate the results and outcomes of UrbanWINS, several activities have been implemented and different channels have been used.

Dissemination plan

UrbanWINS website



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Deliverables

During the project lifetime, the UrbanWINS team will produce and issue several documents as a results of the research and the activities carried out within different Work Packages. These documents are useful resources for cities interested in adapting and replicating the eco-innovative waste prevention and management strategies to be developed.

WP 1	WP 2	WP 3	WP 4	WP 5	WP 6	WP 8
<p>- UrbanWINS D1.1 State of The Art</p> <p>The first deliverable presents the methodology followed to the literature review. This research aimed the collection and classification of waste prevention and management policies and strategies currently in use in the target countries. This task was complemented with the collection of data via an online questionnaire to relevant stakeholders and an analysis of topic-related EU projects.</p> <p>Deliverable 1.1 is available here.</p>						
<p>- UrbanWINS D1.2 Assessment of Determinants and Effects of Waste Prevention and Management Strategies Policies and Strategies</p> <p>Deliverable 1.2 presents a comprehensive analysis of the waste policies and strategies in six European countries based on previous tasks within the project and surveys and interviews to relevant stakeholders. Main aim was to establish the determining factors concerning waste prevention and the most relevant management strategies and policies;</p> <p>This document specifies the DPSIR (Driving Forces-Pressures-State-Impact-Responses) model developed for waste management (WM) and the determinants related that affect these policies and regulations under the social sphere. Also, D1.2 explains the identification of the explanatory variables of urban metabolism and their influence on material flows in general and waste generation for the 8 pilot cities .</p> <p>Deliverable 1.2 is available here.</p>						

A section called **DELIVERABLES**, under the ABOUT tab, where all public deliverables have been uploaded

Dissemination plan

UrbanWINS webinars



- *WEBINAR 1: How can urban metabolism lead to a circular economy and a more sustainable future for cities?*
- *WEBINAR 2: More sustainable and circular urban metabolisms with participatory mechanisms*
- *WEBINAR 3: From citizen participation to local action: How cities pilot circular economy actions to fight urban waste.*
- *WEBINAR 4: How can cities tackle food waste?*

The recordings of these webinars can be found in the UrbanWINS [website](#)

Dissemination plan

Sector Watch



This highly targeted source of information for public procurers on the waste sector, where the sector is monitored and developments are shared, has also been used to disseminate some of the results of the project.

For instance, this article on [Modelling the Urban Metabolism for Circular Cities](#), which includes some results on this urban metabolism analysis for the eight pilot cities.

Exploitation plan

Exploitation results



- Urban metabolism accounts and applications
- DPSIR-W
- Indicators set
- Guidelines for stakeholders engagement in urban waste policies
- Guidelines for Strategic Planning based on Urban Metabolism
- Maps of tools (Voluntary Agreements, regulations, awareness raising and educational initiatives)
- Pilot actions (results and activities)
- 8 roadmaps
- 8 Strategic Planning Framework and Local Strategic Action Plan
- Corpus of best practices
- EU Roadmap to recommendations

Exploitation plan

Exploitation end users



- EU/national policy makers
- Regional and local policy makers
- Researchers
- Environmental accounting experts
- Public officials
- Waste sector experts / companies
- SMEs
- Universities
- Schools
- Associations

Exploitation Plan

Potential exploitability of project results



EXPLOITATION CHANNELS	EXPLOITABLE RESULTS	POTENTIAL END USERS	EXAMPLES OF EXPLOITABILITY
Current and future national, EU and private projects	<ul style="list-style-type: none"> Urban metabolism accounts and applications DPSIR-W Indicators set 		New developments of DPSIR approach (from waste to other sectors) through research and participatory activities
Policies of pilot cities	<ul style="list-style-type: none"> Guidelines for stakeholder engagement in urban waste policies 	<ul style="list-style-type: none"> EU/national policy makers 	Use of the guidelines and tools for urban resource management to define curricula for specialized training within universities or professional associations
Policies at regional/municipal level	<ul style="list-style-type: none"> Guidelines for Strategic Planning based on Urban Metabolism 	<ul style="list-style-type: none"> Regional and local policy makers 	
Policies at EU/national level	<ul style="list-style-type: none"> Maps of tools (Voluntary, regulations, awareness raising) 	<ul style="list-style-type: none"> Researchers Environmental accounting experts 	Use of the guidelines for stakeholder engagement and the urban metabolism indicators to consolidate and/or further develop actual or future policy actions at urban level
Specialized educational training for students or professionals	<ul style="list-style-type: none"> Pilot actions 8 roadmaps 8 Strategic Planning Frameworks and Local Strategic Action Plans 	<ul style="list-style-type: none"> Public officials Waste sector experts/ companies SMEs 	
	<ul style="list-style-type: none"> Corpus of best practices 	<ul style="list-style-type: none"> Universities Schools Associations 	Cooperation with waste management companies to develop projects on separate collection of waste
	<ul style="list-style-type: none"> EU Roadmaps to recommendations 		



**THE URBANWINS LEGACY: AN
INSPIRATION FOR FUTURE
ACTIONS AND INITIATIVES THAT
AIM AT...**



- **Deepening and improving** methods for the analysis of urban metabolism to offer local decision makers useful indicators for resource management and circular economy at local level
- **Promoting the participation of all urban stakeholders** in the definition of waste prevention and management strategies
- Empowering urban stakeholders for **changing consumption modes** at the urban level
- **Enhancing the circularity of materials and energy** at the urban level, also with the goals of reducing CO2 emissions
- Promoting **industrial symbiosis processes** at production sites where goods consumed in our cities are produced
- **Sharing knowledge and practices** in the fields of urban metabolism and circular economy at the urban level

Thank you very much!



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